

Sustainability Report 2022





CHAPTER 8

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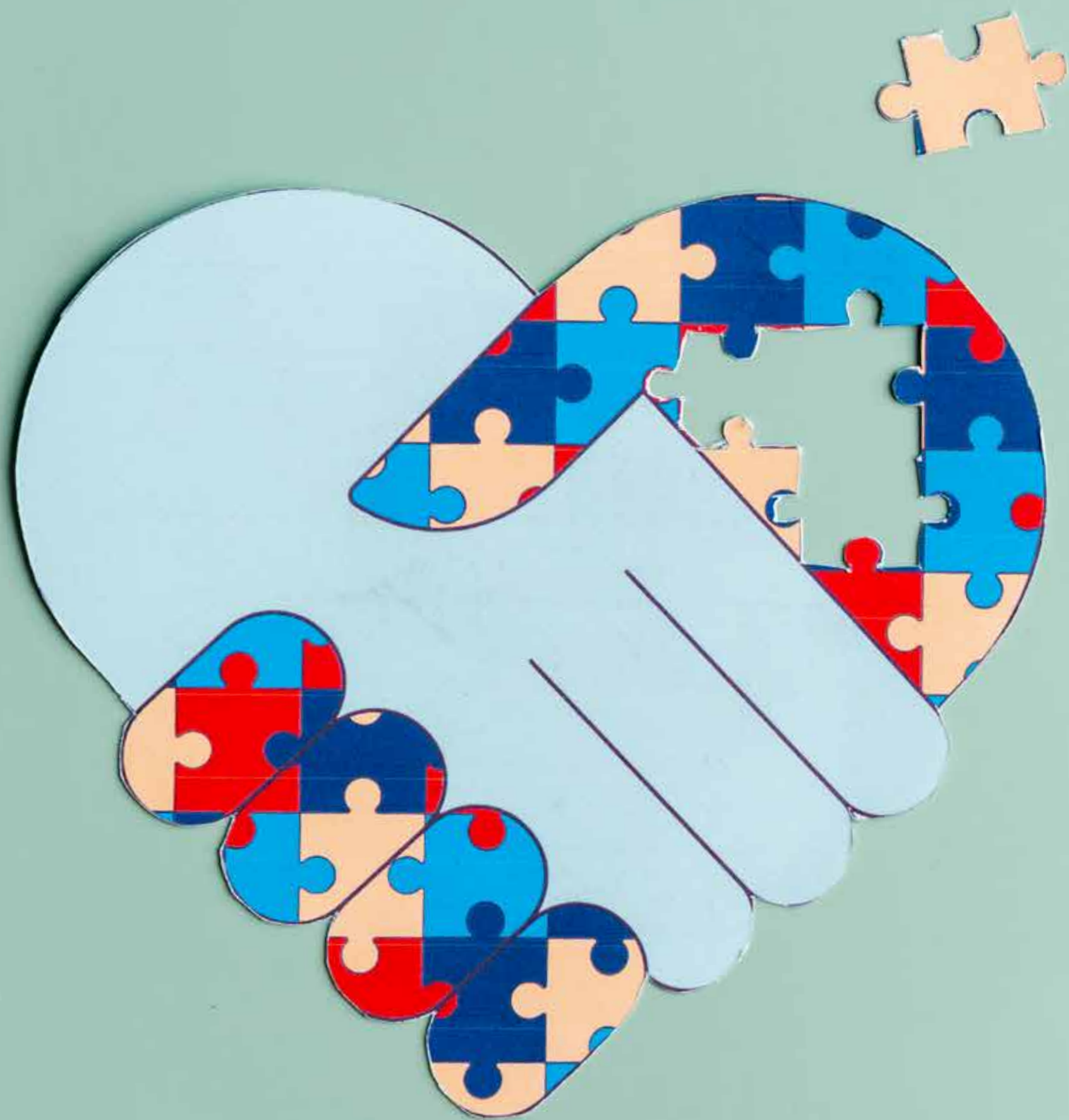


8. SUSTAINABILITY FOR THE TERRITORY

We are committed to contributing to the promotion of the quality of life and socio-economic development of the community in which we operate, by maintaining an ongoing dialogue and participating in projects with local associations that are committed to improving the civil, social, environmental and cultural conditions of the area. Below we present some of the initiatives in which we took part.



Left:
Osai GreenTech gadget made in cooperation with the
Cooperativa Andirivieni, 2022



8.1 ATLANTIS PROJECT

We adhere from 2019 to the **Atlantis Project** which aims to offer young people/adults with autism the opportunity to try their hand in different work contexts according to their potential, difficulties and wishes.

Four years after the start of the project, we have welcomed several autistic young people into our facility, successfully integrating them into our workforce and giving us a very rewarding experience of personal growth. The greatest satisfaction has been to be able to observe how dignity, given by work, can make all people flourish regardless of the presence or absence of disabilities.



8.2 ASSOCIATION CARLO FERRERO ONLUS NON-PROFIT

The **Carlo Ferrero" Association** is a Non-Profit Organisation of Social Utility (ONLUS) established in 2016 to commemorate our founder, who died prematurely in 2015.

The various activities carried out by the organisation aim to promote ideas, studies, projects with innovative content in the industrial, social and scientific research fields for the benefit of disadvantaged people.

Among the most representative initiatives are the **Spazio Blu** project, set up to support families with autistic children and assist them in creating a concrete growth path for their future, and the **Carlo Ferrero scholarship** aimed at supporting deserving students throughout their university studies who find themselves in particularly unfavourable economic and/or family conditions.





8.3 GRANTS AND SUPPORT FOR TERRITORY INITIATIVES

Our focus on the territory and its initiatives also passes through liberal donations that we have regulated through a special policy, approved in 2021.

Liberal disbursement means any contribution that may consist of a donation, handout and disbursement of a sum of money, the provision of goods or contributions of another kind, or any other utility arranged and made available to a third party.

Disbursements must support initiatives, events, and projects of social, cultural, artistic, and environmental relevance as long as the purposes are consistent with the social object and have an impact on the territory of the Metropolitan Area of the city of Turin.

In this respect, in 2022 we have destined a fund of **5% of the year's profit**, amounting to Euro 48,760.

The initiative was promoted by means of a call for projects published on our company website and the projects were evaluated according to the parameters defined by a special regulation.

The winning projects follow.

INDEPENDENTLY-MINDED - INDEPENDENT LIVING FOR YOUNG PEOPLE WITH DISABILITIES

The Andirivieni cooperative has promoted an innovative experience of autonomous living and neighbourhood solidarity between some young disabled people and the inhabitants of the neighbourhood where the project was launched. The initiative aims to promote a philosophy of living in the Canavese area that enhances the reciprocity of exchanges, encouraging those who are more fragile to perceive themselves as bearers not only of needs, but also of resources for themselves and others. The project involved 24 young people in the Cuorgnè housing unit and 16 in the Ivrea housing unit.

MIXED ABILITY SPORTS - REMOVING BARRIERS TO PARTICIPATION IN SPORT FOR PEOPLE WITH DISABILITIES

Chivasso Rugby Onlus is a nationally and internationally recognised pioneer of mixed ability sports, an innovative approach that aims to remove barriers to participation in sport for people with disabilities. Our contribution enabled the rugby team members for the 2022-2023 season to bring the mixed ability model to 30 clubs in Piedmont, to participate in ten friendly away matches and to foster the emerging mixed ability rowing activity in the Turin area.

ORTO 4.0 VEGETABLE GARDEN - ENHANCING VILLA GIRELLI WITH DIDACTIC-PRODUCTIVE HORTICULTURE

The Campo Aperto SCAS project aims at the realisation of a 4.0 educational-productive horticulture within the Olivetti context of Villa Girelli. The aim is to enhance the area and open it to the public in order to bring back the spirit of industry and research, innovation and experimentation. The Orto 4.0 wants to establish itself as an educational landmark where sustainable agriculture and food education paths will be developed, and as a place where schools, citizens, farmers and entrepreneurs will be able to experience a new horticulture, inclusion, sustainability. There is also

a provision for the employment of people with mobility difficulties who can cultivate their own plot of land.

SPAZIO BLU - DAY CARE CENTRE AIMED AT THE WORLD OF AUTISM

Spazio Blu is a project that, through targeted pathways, aims to develop skills and autonomy in individuals on the autism spectrum and to increase the well-being of their families. To date, Spazio Blu is attended by 42 children and 20 young adults. The grant awarded with this call made it possible to guarantee the transport service for the many families in the upper Canavese and Calusio area who wanted to take part in the activities but were unable to reach the Ivrea site independently.

Right:
Activities coordinated by Spazio Blu

