



Osai has been present on the international market for more than 20 years and takes part in many events to keep abreast of the international situation...

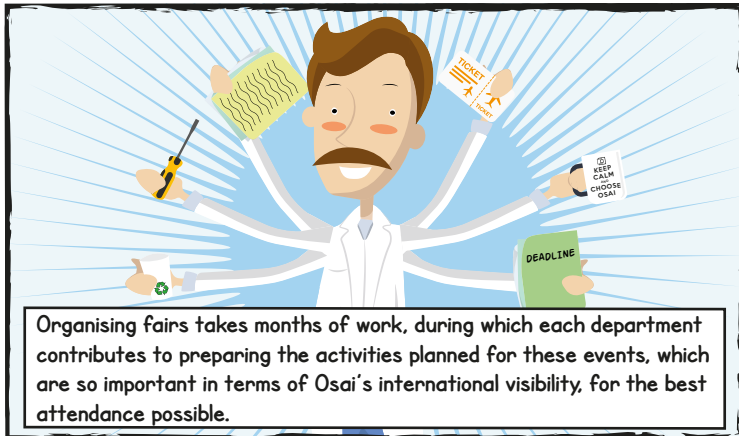
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N° 6



Mr Osai never misses a company date! Here he is at a trade fair in Germany. But how ever did he get here?



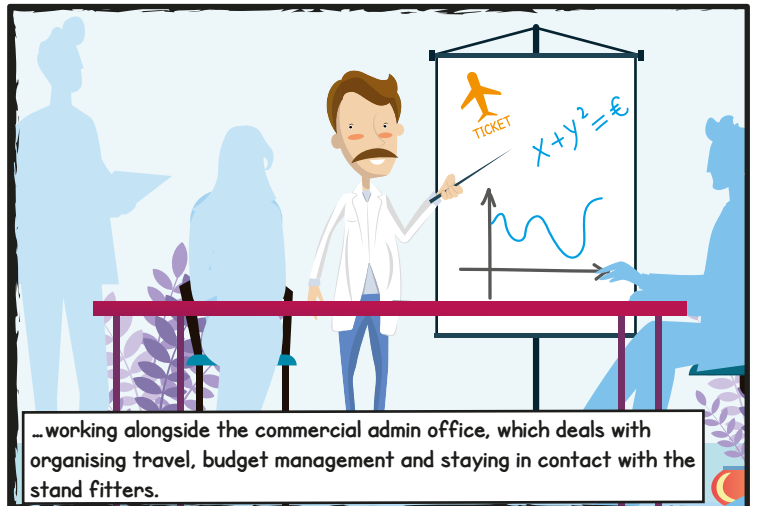
Organising fairs takes months of work, during which each department contributes to preparing the activities planned for these events, which are so important in terms of Osai's international visibility, for the best attendance possible.



The project managers prepare the machines that will be at the stand...



The marketing department prepares all the material, such as flyers, catalogues, freebies and everything needed to set up the company's display area...



...working alongside the commercial admin office, which deals with organising travel, budget management and staying in contact with the stand fitters.



Finally, the logistics department handles the packing and shipping of all the material.



But what happens at the fair? Let's go with Mr Osai.

TO BE CONTINUED...